

HEALTHCARE PLANNING

REASONABLE ASSUMPTIONS

- 6-8% increase of healthcare volumes (not lengthy inpatient care)
- A portion of visitors will have some form of travel/health insurance
 - ❖ Teams and FIFA delegations will have insurance coverage
- Expected ebb and flow of regional population, (with peaks 2 days before/1 day after matches) on top of baseline expansion of population
- Visitors may or may not be familiar with US healthcare system and where to seek the appropriate level of medical care
 - ❖ Urgent vs. emergency care
- Visitors will not be familiar with hospital and healthcare locations without guidance
- Believe we can use existing regional physical capacity



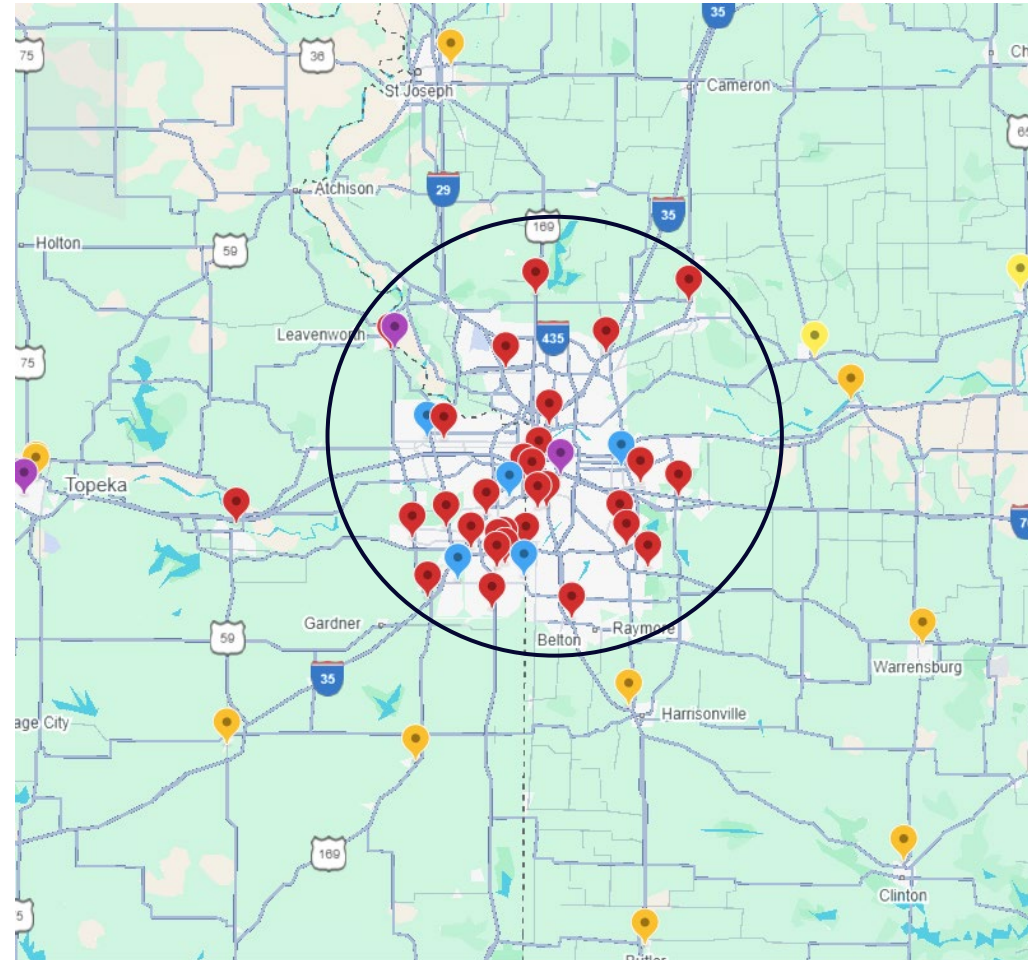
PLANNING ALREADY UNDERWAY

- Regional EMS coordination
- Regional Emergency Preparedness/Mass casualty preparedness
- Substance abuse/intoxication
- Event associated surge
- Health Systems/Hospital Coordination
- Public health
- Heat mitigation
- FanFest
- Venue (Arrowhead Stadium) medical operations
- Basecamp medical operations
- Community event medical preparedness
- Communications



PLANNING FOCUS NOW – SURGE PLANNING

- Primary Surge Areas/Wave 1
 - ❖ Focused on areas with Host City World Cup activities
 - ❖ Includes:
 - ❖ KC Metro
 - ❖ Lawrence (due to Base Camp potential)
- Secondary Surge Areas/Wave 2
 - ❖ Focus on locations where fans may stay, or travel through to attend games and support their teams



- Wave 1 hospitals
- Free standing EDs
- Wave 2 hospitals
- Veterans Affairs hospitals



AREAS FOR COLLECTIVE PLANNING IN PRIMARY SURGE AREA

SUBCOMMITTEES:

- **CAPACITY UTILIZATION AND INFRASTRUCTURE**
- **HOSPITAL EMS COORDINATION**
- **VISITOR COMMUNICATION/ EDUCATION ABOUT HEALTHCARE**



INDIVIDUAL HOSPITAL PLANNING CONSIDERATIONS

- Staffing/PTO
- Triage planning
- Translation needs
- Additional supply needs
- Specialty service availability
- Transfer hospital availability in the primary surge area
- Interfacility transport availability (EMS)
- Hospital-specific communication reinforcing broader World Cup healthcare communications



CAPACITY SUBCOMMITTEE

- All hospitals are actively implementing strategies to create functional and sustainable capacity increases. Initiatives **may** include:
 - ❖ Expansion of urgent care hours
 - ❖ Hospitals:
 - Adding vertical lounge beds within emergency departments
 - Reviewing staffing metrics and ratios, with some sites exploring on-call staffing options
 - Opening previously unused floors and units and staffing up to prepare for surge capacity
- A daily capacity call is scheduled during match dates to allow teams to connect, share updates and learn from one another



HOSPITAL EMS SUBCOMMITTEE

- *Coordination between Hospitals and EMS is critical.*
- *Anticipate the 911 services' interfacility transport capability will be strained.*
- *Getting patients to the right place the first time will be key.*



COMMUNICATIONS SUBCOMMITTEE

Strategy: Right info, right time, right place, right audience.

- **Phase 1: Preparing and Reassuring the Region about Healthcare During the World Cup**
 - ❖ Timing: January – mid-March 2026
 - ❖ Focus: Situational awareness, planning updates and coordination
- **Phase 2: Know Before You Go/Before the World Cup**
 - ❖ Timing: Mid-March – mid May 2026
 - ❖ Focus: Reinforce planning, outreach to countries/federations with matches and base camps on “know before you go” information
- **Phase 3: Go Time**
 - ❖ Timing: Mid-May – mid-July 2026
 - ❖ Focus: Realtime coordination support, what you need to know



COMMONLY ASKED QUESTIONS

- *What should hospitals be doing now to prepare?*
- *How far away from Kansas City/Lawrence should hospitals be preparing for increased volumes (either inpatient or urgent care)?*
- *Are planned procedures going to be postponed?*
- *Will hospitals continue to accept transfers from outside the KC region?*
- *What type of insurance will visitors have?*
- *How should we prepare for billing international visitors?*
- *Will healthcare/first aid be provided at the bus pick up/drop off sites?*
- *Where will VIP guests go if they need treatment?*
- *Is there federal or state funding to reimburse for healthcare costs associated with the World Cup?*
- *How can we learn where community events are happening?*



COMMONLY ASKED QUESTIONS

- ***What should hospitals be doing now to prepare?***
 - ❖ *If you are in the primary surge area, connect with your key operations areas on how you will support a 6 – 8% increase in patients, assuming this is primarily in urgent care settings.*
 - ❖ *If you are outside the primary surge area, consider where you might send transfer patients if challenges arise.*
- ***How far away from Kansas City/Lawrence should hospitals be preparing for increased volumes (either inpatient or urgent care)?***
 - ❖ *We anticipate visitors across a wide area of Kansas and Missouri.*
 - ❖ *Hospitals within a 90-mile radius of the broader Kansas City region will be best served to have proactive conversations about operational adjustments as needed.*



COMMONLY ASKED QUESTIONS

- ***Are planned procedures going to be postponed?***
 - ❖ *Each hospital will need to make its own decision, but we do not believe large scale postponement of scheduled procedures will be necessary.*
- ***Will hospitals continue to accept transfers from outside the KC region?***
 - ❖ *The plan is to continue operations as usual.*
 - ❖ *Transfers can be challenging at any time, so we encourage hospitals outside the KC region to have backup transfer plans.*



COMMONLY ASKED QUESTIONS

- ***What type of insurance will visitors have?***
 - ❖ *FIFA delegations, including teams, media, special guests and coaches, will have defined FIFA insurance.*
 - ❖ *We are encouraging other international visitors to secure travel medical insurance prior to arrival.*
 - ❖ *This can look different depending on the type of insurance.*
- ***How should we prepare for billing international visitors?***
 - ❖ *Assume there will be some combination of travel medical insurance and cash payment.*



COMMONLY ASKED QUESTIONS

- ***Will healthcare/first aid be provided at the bus pickup/drop off sites?***
 - ❖ There will be first aid/EMS available at Stadium Direct (Park & Ride) Sites on Match Days.
 - ❖ Additional ConnectKC26 sites will not have onsite healthcare, but we are working with the healthcare planning groups to provide information and awareness to hospitals.
- ***Where will VIP guests go if they need treatment?***
 - ❖ Players and VIPs will go to FIFA designated hospitals coordinated by the FIFA Venue Medical Officer (with the exception of transport to a closer hospital if it is a Time Critical Diagnosis).
 - ❖ The FIFA VMO is responsible for and makes arrangements with designated hospitals for Player/VIP pathways.
 - ❖ There are defined pathways and procedures for VIPs to access healthcare.
- ***Is there federal or state funding to reimburse for healthcare costs associated with the World Cup?***
 - ❖ We are not aware of any at this time.



COMMONLY ASKED QUESTIONS

- ***How can we learn where community events are happening?***
 - ❖ MARC is coordinating a list of community events. Go to MARC.org/world-cup to request an account for the MARC member center
 - ❖ See when and where community events may be planned near your locations for planning purposes

